

NAMIC VISION AWARDS CATEGORY DESCRIPTIONS

Animation

Animated programming of any length and format, including traditional, CGI, stop-motion, or anime-inspired works. Open to all ages and distribution platforms.

Best Performance – Comedy

Recognizes an outstanding comedic performance in a lead, supporting, or featured role across television, streaming, or digital platforms.

Best Performance – Drama

Recognizes a compelling dramatic performance in a lead, supporting, or featured role across television, streaming, or digital platforms.

Character Voiceover

Recognizes excellence in voice acting in animated, interactive, or audio-visual content.

Children’s Programming

Content created for children or youth audiences, including educational, narrative, or lifestyle content.

Comedy Series or Special

Serialized or one-off comedic content across any format or distribution platform.

Digital Media

Original content including narrative, documentary, and social content, across any digital platform [may be submitted in **short form** (under 30 minutes in length) or **long form** (30 minutes to 60 minutes in length)]

Documentary

A fact-based program or series on any platform.

Drama Series or Special

Serialized or one-off drama programming, including limited series and soap operas.

Foreign Language Programming

Original non-English content with English subtitles, in any genre or format.

Lifestyle Programming

Includes content focused on home, design, health, fashion, beauty, travel, or culinary topics.

News/Informational

Informative or journalistic content [may be submitted in **short form** (under 10 minutes in length) or **long form** (over 10 minutes in length)]

Original Movie or Special

A single, standalone production of any genre, including made-for-streaming films or specials.

Reality Programming

Entertainment-focused reality content, including competition, lifestyle, and unscripted formats.

Sports Programming

Includes coverage, commentary, storytelling, or profiles within the world of sports and athletes.

Variety/Talk Show

Talk, variety, or panel-based programming hosted by individuals or ensembles.