



## **2024 NAMIC VISION AWARDS**

### **CALL FOR NOMINATIONS**

**Entry Deadline: ~~Wednesday, January 31, 2024~~ Friday, February 02, 2024 by 11:59 PM EST**

**FEE: \$375 Per Entry**

Founded in 1994, the 2023 NAMIC Vision Awards will again salute and recognize original content shown on television and/or digital platforms that is reflective of the depth and breadth of the lives, spirit, and contributions of people of color.

### **AWARDS CATEGORIES**

Qualifying programs will be recognized in the following 18 categories:

- Animation: daily, weekly, monthly or special animated programming; could include programming geared to children as well as adults
- Awards & Honors: special music or awards programming that salutes public service leaders and/or entertainment figures
- Best Performance – Comedy: can be a series, special or performance by an actor/actress in a lead, supporting or featured role in a series, special or long form program
- Best Performance – Drama: can be a series, special or performance by an actor/actress in a lead, supporting or featured role in a series, special or long form program
- Children's: daily, weekly, monthly or special children's programming
- Comedy: daily, weekly, monthly or special comedy programming
- Digital Media – Short Form (29 minutes or less): can be of any genre; may also include interstitial content
- Digital Media – Long Form (30 minutes to one hour): can be of any genre
- Documentary: can be a single fact-based program or series
- Drama: daily, weekly, monthly or special drama programming; could include soap operas
- Foreign Language: daily, weekly, monthly or special foreign language programming; could be of any genre (i.e. children's, reality, sports, etc.). Video must include English subtitles.

- Lifestyle: daily, weekly, monthly or special lifestyle programming including cooking, decorating/design, fashion, fitness, etc.
- News/Informational: daily, weekly, monthly or special news programming
- Original Movie or Special: a single program or mini-series of any genre (i.e. comedy, drama, etc.)
- Reality: daily, weekly, monthly or special reality programming primarily focused on entertainment
- Reality – Social Issues: daily, weekly, monthly or special reality programming primarily focused on social issues or concerns
- Sports: daily, weekly, monthly or special sports programming
- Variety/Talk Show: can be a daily, weekly, monthly or special variety talk/show; could include programming hosted by a single person, duo or ensemble

## JUDGING CRITERIA

Entries will be judged by a distinguished panel of media and entertainment industry executives based on the following:

- Overall imagery (creativity, originality, presentation)
- Sensitivity (the consideration given to social or cultural nuances)
- Writing (the depiction of issues relevant to people of color)
- Acting (the actor has delivered an outstanding performance)

## ELIGIBILITY

Those eligible to submit entries include:

- Broadcast Networks (National, Network-Owned and Operated, Affiliates)
- Cable Networks (National and Regional)
- Cable Operators (for local origination programming)
- Syndicators (First-Run Original Programs)
- VOD content for digital platforms – web or mobile
- Any production company, distributor, or syndicator (content must have aired/streamed on an eligible platform)

Programs must be original and have aired between November 1, 2022 and November 30, 2023.

## ENTRY DEADLINE

Completed entry submissions and payments are ***due by Wednesday, January 31, 2024 by 11:59 PM EST***

## ENTRY REQUIREMENTS

The following requirements must be addressed for each program entered:

1. Access. You can provide access credentials/information to access the entry online via your streaming service or you can upload your entry/entries in the following video file formats: .m4v, .mp4, .wmv, or .mov.

2. Entry fee payment. Submissions that do not include payment will not be considered for judging.
3. Fully completed online entry form. Be sure to list the entry exactly as you wish it to appear in promotional materials.
4. Program description and running time (150-word limit).
5. Network approved credit sheet/cast list.
6. Submission contact, company programming contact, and company publicity contact.

Incomplete or late entries will not be judged. You will be notified if your entry is disqualified for any reason. Entry fees are not refundable.

## **FOREIGN LANGUAGE ENTRIES**

Foreign language programs may be entered in any category as long as English subtitles are included.

## **ENTRY FEE**

The cost **per entry is \$375**, which is payable by credit card or electronic payment via ACH. Submissions that do not include payment will not be considered for judging.

For ACH payment, address questions and requests for banking instructions to Amy Kemp, Programs Associate, at [amy.kemp@namic.com](mailto:amy.kemp@namic.com).

## **NAMIC VISION AWARDS TIMELINE**

- ~~Wednesday, January 31, 2024~~ **Friday, February 02, 2024 by 11:59 PM EST** – Entry Deadline
- **Week of April 8, 2024** – Nominations Announcement
- **Week of May 20, 2024** – Winners Announcement

## **NOMINEE AND WINNER INFORMATION**

If, after judging, your entry is a nominee and/or winner, NAMIC will notify the contact on the official entry form by email in advance of the public announcement.