

NAMIC Vision Awards Categories

Animation: daily, weekly, monthly or special animated programming; could include programming geared to children as well as adults

Awards & Honors: special music or awards programming that salutes public service leaders and/or entertainment figures

Best Performance – Comedy: can be a series, special or performance by an actor/actress in a lead, supporting or featured role in a series, special or long form program

Best Performance – Drama: can be a series, special or performance by an actor/actress in a lead, supporting or featured role in a series, special or long form program

Children’s: daily, weekly, monthly or special children’s programming

Comedy: daily, weekly, monthly or special comedy programming

Digital Media – Short Form (five minutes or less): can be of any genre; may also include interstitial content

Digital Media – Long Form (30 minutes to one hour): can be of any genre

Documentary: can be a single fact-based program or series

Drama: daily, weekly, monthly or special drama programming; could include soap operas

Foreign Language: daily, weekly, monthly or special foreign language programming; could be of any genre (i.e. children’s, reality, sports, etc.). Video must include English subtitles.

Lifestyle: daily, weekly, monthly or special lifestyle programming including cooking, decorating/design, fashion, fitness, etc.

News/Informational: daily, weekly, monthly or special news programming

Original Movie or Special: a single program or mini-series of any genre (i.e. comedy, drama, etc.)

Reality: daily, weekly, monthly or special reality programming primarily focused on entertainment

Reality – Social Issues: daily, weekly, monthly or special reality programming primarily focused on social issues or concerns

Sports: daily, weekly, monthly or special sports programming

Variety/Talk Show: can be a daily, weekly, monthly or special variety talk/show; could include programming hosted by a single person, duo or ensemble